

# COST-OPTIMIZED MASS MARKET



Format	Capsule Type
Capacity	As Required
Origin	Korea

**Retail Price**  
**\$1.5-\$8**  
 Small-Large Pack

**Margin**  
**30-40%**  
 Target margin


# Capsule Detergent for Mass Market

Optimized for your target margin with Korea origin supply

Retail Range 10pcs / 30pcs / 100pcs options  
**\$1.5 (Small Pack) – \$8 (Large Pack)** ✔ **Optimized for your target margin**

 **High Concentration**  
 8g sufficient for cleaning

 **Eco-Friendly**  
 PVA film used

 **Korean Made**  
 Korea origin supply

- ★ Key Features**
- Fast dissolving PVA film
  - Suitable for cold water washing
  - Stable low-moisture formula
  - Compatible with all washers

# Product Features

High-performance detergent capsules

**8-15g × 100 capsules**



## High Cleaning Performance

High concentration formula for powerful stain removal and cleaning performance

Effective Cleaning



## Fast Dissolving PVA Film

PVA film dissolves quickly in water with no residue even in low temperatures

Quick Dissolve



## Stable Low-Moisture Formula

Stable low-moisture formulation for long-term storage and reliability

Long Shelf Life



## Cold Water Washing

Perfect cleaning power even in cold water below 20°C for maximum utility

Energy Saving



## Front & Top Load Compatible

Compatible with both front load and top load washing machines universally

Universal Fit

## Technical Specs

Detergent Type


**High Concentration**

Capsule Weight

**8-15g**

# Flexible Product Options

**10**pcs




Small Package

**\$1.5-2.0**

30 Capsules

**30**pcs




Medium Package

**\$3.0-5.0**

100 Capsules

**100**pcs






Large Package

**\$6.0-8.0**





## Fragrance Options

3 fragrances available

 Citrus    Fresh    Floral   \* Fragrance can be Customized Up to Customer

Citrus <b>Fresh lemon Fragrance</b>	Fresh <b>Clean Cotton Fragrance</b>	Floral <b>Subtle flower Fragrance</b>
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### OEM/ODM Services Customized

-  Custom packaging design
-  Brand logo printing
-  Product specification adjustment
-  Quality control system

**Private Label Support**  
Professional OEM/ODM services provided

**25M**  
Monthly Production

**100+**  
Partners

# Reliable Manufacturing


Monthly production capacity for volume orders

Advanced technology + stable supply chain




**25M**caps/mo  
Production Capacity      High Volume

Progress bar: 100% filled



**High%**  
Pass Rate      Quality

Progress bar: 100% filled






**7**days  
Lead Time      Fast Resp.

Progress bar: 100% filled

### Production Process

**Automated System**

-  **Raw Material Mixing**  
High-quality raw materials mixed in precise ratios
-  **Capsule Filling**  
PVA film with precise filling technology
-  **Packaging Completion**  
Automated packaging with quality checks



Precision Measurement

Precision Technology

Quality Inspection

### Supply Chain

**Stable Status**

-  **Raw Material Supply** STABLE  
Long-term contracts with verified suppliers ensure stable raw material supply
-  **Quality Control** ISO 9001  
Strict quality management system ensures product quality

# Why Choose Us

Competitive pricing + Korea origin

**Full Support**



## Competitive Pricing

Mass market optimized

Optimized pricing for mass markets with high margin potential

**30-40% Margin**    Retail \$1.5-2.0



## Korea Origin

Non-China supply

Korean manufacturing ensures quality and reliability

**Quality Certified**    ISO 9001



## Flexible MOQ

First order friendly

Standard MOQ: 1 container (mixed SKUs available)

**Flexible for first orders**



## Full Support

Product+Packaging+Marketing

Comprehensive support from product development to marketing

**360° Support**    Expert team

## ★ Start Your Private Label Today

Start a successful business with our Korean manufacturer. Professional OEM/ODM services to complete your brand identity.

## ✉ Contact

Email: [sales@hivecorporation.co.kr](mailto:sales@hivecorporation.co.kr)

Phone: +82-507-1411-8543

# Functional Capsule Solutions

**Custom formulas available**



## Power Clean Capsule

Strong stain removal + odor control

- ✓ High-efficiency stain removal
- ✓ Built-in odor control technology
- ✓ Suitable for all fabric types

Target: Heavy stains

**Professional grade**



## Color Protection Capsule

Prevents color transfer & fading

- ✓ Prevents color transfer
- ✓ Prevents fading
- ✓ Built-in odor control

Target: Color fabrics

**Safe for colors**



## Extra Odor Control Capsule

Enhanced odor elimination

- ✓ Enhanced odor elimination
- ✓ Suitable for sportswear
- ✓ Heavy-use laundry

Target: Active wear

**Sportswear ready**



## Technical Specifications

Standard features

Formula Type

**High Concentration**

Capsule Weight

**8g per capsule**

Dissolving Time

**Fast dissolving**

Shelf Life

**24 months**



## Custom Formulas

Available

### Need a custom formula?

We can develop tailored solutions based on your market needs

# Business & Pricing Overview

**25M capsules/month**

## Market Fit

Retail price positioning

Small pack (10 pcs)

**\$1.5 - \$2.0**

Retail

Medium pack (30 pcs)

**\$3.0 - \$5.0**

Retail

Large pack (100 pcs)

**\$6.0 - \$8.0**

Retail

*Flexible pricing structure depending on formulation and packaging.*

## Supply Conditions

MOQ & Lead time

MOQ

**1 container**

Mixed SKUs available

Lead Time

**3-5 weeks**

For export

Packaging

**Custom pouch**

Bulk options

Origin

**Made in Korea**

Non-China supply

## Key Commercial Advantages

Competitive pricing



**Competitive FOB pricing**

Volume orders



**25M capsules/month**

High capacity



**Stable formulation**

Low defect rate



**Cost-performance balance**

Optimized

## Private Label Support

OEM/ODM



Full OEM / ODM support



Custom formulation (cleaning / deodorizing / specialty)



Packaging & branding customization



Fast sampling and development cycle



ISO 9001 Certified



ISO 14001 Certified